



Order / Rev: 711248  
 Alt Order #: 06302446  
 Flight Dates: 09/27/12 - 09/30/12

Advertiser: American Federal State County Municipa  
 Product Desc: ISSUE(OH-16)/3202  
 Estimate: 3202

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WKYC	09/30/12	09/30/12	Post NFL News LN Sun Follows NFL	CM	Various	-----S	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$3,500.00		0.00			
4	WKYC	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1130p-107a (11:30 PM-1:00 XM)	-----S-	:30	2	\$3,000.00	P-5	0.00	NM	2	\$6,000.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		2				\$3,000.00		0.00			
5	WKYC	09/27/12	09/28/12	M-F 9-10a Today II Today Show II	CM	9a-10a	---TF--	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---TF--		1				\$1,200.00		0.00			
6	WKYC	09/30/12	09/30/12	Browns Pre-Game Huddle Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
BROWNS HUDDLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$1,200.00		0.00			
7	WKYC	09/27/12	09/28/12	M-F 3-4p The Doctors	CM	3p-4p	---TF--	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---TF--		1				\$800.00		0.00			
8	WKYC	09/28/12	09/28/12	Fri Prime C Fri Prime C	CM	10-11p	----F--	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1				\$3,500.00		0.00			
9	WKYC	09/29/12	09/29/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	4	\$1,000.00	P-5	0.00	NM	4	\$4,000.00
MLB BASEBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		4				\$1,000.00		0.00			
10	WKYC	09/30/12	09/30/12	Football Night in America Football Night In America	CM	Various	-----S	:30	1	\$10,000.00	P-5	0.00	NM	1	\$10,000.00
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$10,000.00		0.00			
													Totals	14	\$34,700.00